



**3rd ARTEM ORGANIZATIONAL CREATIVITY
And sustainability INTERNATIONAL CONFERENCE**
MARCH 19TH TO 21ST, 2020 – CHEMNITZ, GERMANY

Call for papers

ARTEM OCC 2020 Edition

Creativity, Innovation and Sustainability in the Age of Disruptions: Dealing with Global Challenges through Trans- and Interdisciplinary Approaches

+++ Submission deadline extended until 20/10/2019 +++

Creativity, innovation and sustainability are nowadays considered vital indicators of societal and professional life, yet their advances are typically considered separately. In the Anthropocene era, we face a fundamental imbalance between social and economic activities as well as earth systems. This has spawned various challenges in the fabric of human civilization in multiple subsystems of society such as transitions in energy, monetary and transport systems, deglobalization, and digitalization as well as environmental degradation, and social, financial and economic instability. Organizations need creative approaches to identifying innovative solutions for realizing the UN sustainable development goals. To navigate through an uncertain era of ferment in many industries and radically innovate, it is of paramount importance to dissolve disciplinary and functional boundaries, connect formerly unconnected knowledge and applications fields, foster systemic thinking, overcome thought barriers, and break existing paradigms.

New combinations frequently emerge when crossing cultural and geographic borders that enable further learning on various levels of society, and offer improvements in sustainable local development. The appetite for fresh alternatives to overcome the apparently dysfunctional legacy subsystems of society seems more pressing in the global zeitgeist than decades before. This growing uncertainty also produces resistance, anxiety and turmoil in and between societies. Potentially disruptive innovations and business models and new institutional technologies such as decentralized blockchain-based sharing and crowd controlled economic platforms emerge, but it

seems that there is a lack of a common orientation and visionary leadership connecting all these trends towards sustainable development.

The artisans of our civilization such as managers, engineers or artists, provided with a global awareness of the diverse regional and context specific complexities and equipped with trans- and interdisciplinary approaches towards creative and sustainable development might be able to develop a joint vision to address these global challenges.

In upcoming **3rd ARTEM OCC conference 2020** to be held at the **Chemnitz University of Technology** in **Chemnitz, Germany**. We aim to bring various scholars and stakeholders together to discuss and explore research that offers new insights into creative and systemic approaches and innovation processes that cross cultural and disciplinary borders - especially between art, management and technology - for a sustainable impact on society.



The general intention of the conference is to provide inter- and transdisciplinary encounters among participants. In addition to traditional paper presentations, contributions are welcome on discussion forums, case studies, artistic and playful interventions or practical demonstrations.

SUB-THEMES & TRACKS

1. Open track: Art, Creativity & Disruptive Innovation for Sustainability in Entrepreneurship and Established Organizations
2. Understanding and Fostering Imagination for Responsible Innovation. Foresight, Fiction, Ideas and Narratives and Their Influence, Exploitation and Potential.
3. Future Cities: Alternative Governance and Innovative Technologies for Sustainable and Smart Cities
4. The Art of Changing Habits: Aesthetic Research to Ecologize our Lifestyles
5. Sustainability Multidisciplinary
 - a. Sustainability: Systems Thinking and Progress to Sustainability
 - b. Creativity and Innovation in Social Marketing for Sustainable Behaviour Change
 - c. Arts & Science for Sustainable Development Goals (SDGs)
6. Engineering, Technology, Supply Chain and Knowledge Management in the Era of Digitalization
7. Humanistic Management
8. From Ego to Eco: Unlearning Social Entrepreneurship in the 4th Industrial Revolution
9. Collective Creativity for a Circular Economy: Connecting Approaches of Education Science, Social and Organizational Change with Playfulness and Digital Technologies

More details on the sub-themes are available on the [conference website](#) and general info on the ARTEM OCC [here](#).

DEADLINES, DATES AND FEES

Conference Date: 19 -21.03.2020

Submission

NEW Extended submission deadline: 20/10/2019

Sending notification to authors: 15/11/2019

Sending final notification to authors: 15/12/2019

Registration

Opening registration: 01/01/2020

Early bird registration deadline: 20/01/2020 (midnight CET)

Final registration date: 15/02/2020 (midnight CET)

Conference Fees

Early bird rate: 300 Euro

Early bird rate (PhD students): 200 Euro

Regular rate: 400 Euro

Regular rate: (PhD students): 250 Euro

Special rate for participants from [least developed countries](#): 100 Euro

Special rate for artists with active contributions: 50 Euro

Special rate for guests (social events only): 50 Euro

PRELIMINARY PROGRAM

Wednesday 18th March 2020	Thursday, 19th March 2020	Friday, 20th March 2020	Saturday 21st March 2020
	09:00 <i>Registration and Welcome Coffee</i>	09:00 <i>Registration and Welcome Coffee</i>	09:00 <i>Registration and Welcome Coffee</i>
	Artistic Intervention & Exhibition	09:30 Keynote	09:30 Competitive Paper Sessions
PhD Workshop (extra registration required)	10:30 <i>Conference Kick Off - Plenary Welcome</i>	10:30 <i>Coffee</i>	10:30 <i>Coffee</i>
	11:00 Keynote	11:00 Competitive Paper Sessions	11:00 Workshops
	13:00 <i>Buffet Lunch</i>	13:00 <i>Buffet Lunch</i>	13:00 <i>Buffet Lunch</i>
PreProgramme "History and Presence of Sustainability in Chemnitz" (Field Trip, extra registration required)	14:00 Competitive Paper Sessions	14:00 Competitive Paper Sessions	14:00 Panel Discussion
	16:00 Coffee	16:00 Coffee	15:30 Extraordinary Contribution Awards & Closing Plenary Session & Art Presentation
	16:30 Competitive Paper Sessions	16:30 Competitive Paper Sessions	
18:00 Registration Opens	18:30 <i>Finish</i>	18:30 <i>Finish</i>	17:30 <i>Farewell</i>
19:00 <i>Conference Welcome Reception</i>		19:30 <i>Conference Diner</i>	

GUIDELINES FOR AUTHORS

All conference proposals/extended abstracts will be subjected to a blind peer-review process.

Each submission must be in 12-point Times New Roman font and single-spaced. Do not include any identifying information in the file containing your submission. Please make sure that your submission follows the requirements for the respective submission type (presentation, workshop, panel, exhibition, case studies, videos, artistic and playful interventions or practical demonstrations). All abstract should have approx. 1500 Words and include the following aspects:

- What is the problem?
- Why is it important?
- What did you do?
- What did you find?
- What do you recommend?

Submission of an abstract to the 3rd ARTEM OCC constitutes a commitment that at least one discussion/paper author will attend the conference if the submission is accepted. Panels and workshop are submitted with the expectation that the members of the formats will attend and participate as detailed in the abstract.

Everyone submitting an abstract can be requested to serve as a reviewer for a maximum of three other submissions.

In order to submit an abstract you need first to register for an account on the [conference website](#). After you have created your account, you need to login as an author and follow the instructions to submit your proposal.

PUBLICATIONS & AFFILIATED JOURNAL SPECIAL ISSUES

Participants of the 3rd ARTEM OCC will be invited to submit their papers to several special issues of peer-reviewed international journals. Papers submitted for the special issues should be revised after presentation at the 3rd ARTEM OCC to take into account discussants' remarks. Submitted papers will then follow the submission and review processes of the journals.

Journals that have already confirmed to publish a **special issue or a special section** dedicated to the 3rd ARTEM OCC 2020 conference are:

- [International Journal of Technology Management](#) (Inderscience)
- [International Journal of Innovation and Sustainable Development](#) (Inderscience)
- [International Journal of Manufacturing Technology and Management](#) (Inderscience)
- [Humanistic Management Journal](#) (Springer)

Further options are in progress!

Promising contributions will be also invited to a **special conference book** by PUN – University of Lorraine Edition.

All conference abstracts will be published in the **conference proceedings**.

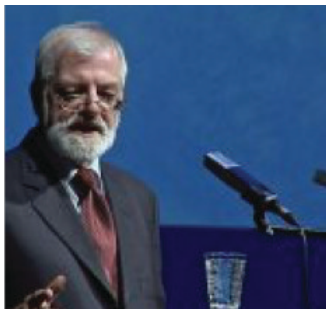
KEYNOTE SPEAKERS



Simon Bell: CEO - Bayswater Institute and Professor of Innovation and Methodology/Open University

Keynote:

Fear, Fiction and Consciousness: anything else?



Ulrich Grober is a journalist and author of [Sustainability: a cultural history](#). He has been awarded several prizes such as the "[Hans-Carl-von-Carlowitz-Nachhaltigkeitspreis 2014](#)" or the "Brandenburgische Literaturpreis Umwelt 2011".

Supported by:



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ZUR FÖRDERUNG DER NACHHALTIGKEIT

ACADEMIC COMMITTEE

Arnold	Marlen Gabriele	Chemnitz University of Technology, Germany
Bucher	Julien	Chemnitz University of Technology, Germany
Chiweshe	Nigel	University of KwaZulu-Natal, South Africa
Claasen	Nicole	North-West University, South Africa
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van der Westhuizen	Thea	University of KwaZulu-Natal, South Africa
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ORGANISATION COMMITTEE

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CONTACT

More information on the conference website:

<https://artemocc2020.sciencesconf.org/>

Questions or problems? Email the conference team, at

artemocc2020@sciencconf.org

WHAT IS ARTEM OCC?

ARTEM OCC is ARTEM International Organizational Creativity and Sustainability Conference. It was founded by ICN Business School in 2015 as part of its mission to continuously develop impactful research, enhance its societal responsibility, consolidate its close relationship with the business world and reinforce its international stand.

ARTEM OCC is a unique academic conference of its kind, inspired by the philosophy of the ARTEM alliance, which is part of a transversal and transdisciplinary reflection on scientific research and learning. It aims at creating a discursive space among academics and practitioners in areas such as engineering, arts, sociology, education and management to address from inter- and transdisciplinary views the relation between creativity and sustainability.

The founders of ARTEM OCC: Kamel Mnisri, Klaus-Peter Schulz, Nuno Guimaraes Da Costa & Paul Shrivastava

3rd ARTEM OCC - Chemnitz, Germany - March 19-21 2020, in partnership with:

